



SWISS TCM UNI
瑞士中医药大学

Regulations on Support

These regulations are based on the Financial Regulations.

(For the sake of simplicity, the masculine form is used throughout this text; the feminine form is included in each case.)



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I. Subject Matter and Scope of Application

¹ These Regulations on Support encompass all principles relevant to sponsoring, donations, and fundraising in favor of SWISS TCM UNI (STU).

² These Regulations on Support apply to all bodies and members of STU.

³ These Regulations on Support exclude all external partners who collaborate on STU projects in the areas of teaching, research, services, and development and who have an interest in the project results.

II. Definitions

§2.1. Sponsoring

¹ Sponsoring includes the planning, coordination, implementation, and monitoring of all activities related to the provision of funding by companies and institutions. These funds serve STU or its institutes, departments, and study programs, as well as the achievement of the sponsor's objectives. Funding includes financial contributions, services, material resources, or know-how.

² The sponsor concludes a contract with STU in which the purposes and objectives of the use of funds are defined.

§2.2. Donations

¹ Donations are voluntary monetary and material contributions from companies or private individuals that are made available to STU for tax-privileged purposes without any consideration in return.

² Donations may also take the form of legacies, gifts, endowments, patron contributions, or patronage.

§2.3. Fundraising

¹ Fundraising refers to the systematic planning, execution, and monitoring of all activities of STU or its institutes, departments, and study programs aimed at acquiring required financial resources, material goods, and services. This is achieved through a consistent focus on the interests of resource providers and at the lowest possible cost or under favorable conditions. The term "resource providers" includes private individuals as well as companies, foundations, and public institutions.

² Fundraising does not include competitively acquired third-party funds from federal public and private organizations, EU framework programs, or funds generated from research collaborations or contract research. The same applies to license income arising from intellectual property rights and income from services such as expert opinions, analyses, and consulting.

III. General Provisions

§3.1. Self-Understanding of STU

¹ STU is a private-law institution with its own legal personality. It fulfills its tasks in the service of the general public and respects and protects the dignity of human beings and nature. It is autonomous within the limits of the constitution and the law.

² STU has the right to cooperate with other organizations and companies, provided that this serves the fulfillment of its mission. In doing so, it is committed to the freedom and independence of teaching and research.

§3.2. Freedom and Independence of Teaching and Research

¹ For every partnership entered into between STU and third parties, it must be ensured that it is compatible with STU's teaching and research mandate. Any monetary or material contributions must not influence or restrict STU's teaching and research in any way.

² Endowed professorships, i.e., externally funded professorships, fall under the appointment regulations for academic staff at STU.

§3.3. Relationship Management

¹ STU works closely with its supporters.

² STU cooperates only with individuals, companies, and institutions that correspond to the political core values of Switzerland and provide funds through legal means.

³ STU distances itself from any cooperation that does not meet STU's standards.

⁴ In cases of doubt, the university management decides.

§3.4. Use of Logos and Corporate Design

¹ If STU wishes to use or print a partner's logo, the partner's consent is required.

² Logos and company names may only be used without additional wording. Permitted, for example: "With the kind support of (company)." Not permitted: "(Company), your partner for (product/service)."

IV. Sponsoring

§4.1. Transparency

¹ Every sponsor must be identifiable to the public.

² Benefits provided to sponsors that go beyond simple acknowledgment must be proportionate to the support provided to STU.

³ STU acknowledges and communicates sponsorship transparently in its relevant publications. For amounts of CHF 50,000 or more, the university management decides on the form and extent.

§4.2. Prohibition of Product Advertising

¹ STU thanks its sponsors without advertising for them.

² Acknowledgment of sponsors in printed materials is exclusively for the support provided to STU and not for additional products or services.

³ Exceptions include presentations in the form of product or book tables at events, congresses, or comparable STU events. If sponsorship is provided directly in the form of services or products, the sponsor may be named.

V. Other Contributions

¹ If STU receives voluntary and non-remunerated contributions, these are acknowledged accordingly and communicated transparently.

² The naming of infrastructure or naming sponsorships for endowed professorships, research units, or buildings is permitted, provided that the financing is predominantly provided by the respective sponsoring partner.

³ The university management decides on such matters.



VI. Final Provisions

- ¹ These Regulations were adopted by the Administration on March 28, 2025.
- ² They were approved by the University Management on March 31, 2025.
- ³ This document enters into force on April 1, 2025, and replaces all previous versions.