



Swiss TCM Uni
瑞士中医药大学

Strategy

These regulations are based on the QAD strategy.

(For simplicity, the masculine form is used throughout the text; the feminine form is included in each case).



Goal of SWISS TCM UNI

According to the mission of its sponsorship, defined in statute and mission statement, the goal of SWISS TCM UNI as a "university institute" is to enable and promote excellence in the field of TCM and integrative medicine.

The overall strategy shows the key points to achieve the required top quality in education and training, research and promotion of young scientists as well as services. Against the background of this strategy, the following principles have been formulated and executed in the five areas according to HEPC (Higher Education Promotion and Coordination Act). The university management is responsible for the overall strategy. The implementation in the areas is described in corresponding regulations, ordinances and concepts.

1. Quality assurance and development system (QAD system)

To implement its QAD strategy - as part of the overall strategy - SWISS TCM UNI operates a QAD system. This system ensures that the quality of the activities of SWISS TCM UNI and its long-term quality development are assured and regularly reviewed with the participation of all members.

Quality is understood as the efficient, effective and thus sustainable provision of services in accordance with the mission and specifications, standards and needs of the stakeholders. The further development of the QAD system is an ongoing task and takes place systematically in all areas with the involvement and for the attention of all stakeholders. Measures are implemented in accordance with targets and reviewed in a transparent process. Periodic reporting provides the basis for adjustments, thus closing the quality cycle. With its QAD strategy, SWISS TCM UNI supports the establishment and development of a quality culture.

This is understood as the totality of quality awareness and quality-oriented action. All members participate in the progress of the QAD system and are thus involved in the development of the quality culture.

2 Governance

Governance includes all rules, procedures and laws according to which a company - in this case SWISS TCM UNI - is managed and operated in order to achieve the defined goal. The prerequisite for the overall assurance of governance is the provision of comprehensive information, especially in the QAD system.

In accordance with European, Swiss and cantonal legislation, SWISS TCM UNI is based on a supporting structure. The Swiss Academy of Chinese Medical Sciences (SACM) as the sponsoring body provides the necessary funds for the operation of SWISS TCM UNI. It has a purely supervisory function, without operational involvement. This is the prerequisite to guarantee the independence of teaching and research. The independent university council is responsible for the supervision of the content of SWISS TCM UNI. The organizational and operational structures as well as the management and decision-making processes of all relevant committees and bodies are defined and documented in the statutes of SWISS TCM UNI. All stakeholders are informed about this. SWISS TCM UNI is committed to sustainability and equal opportunities. It has issued binding regulations for all members in this regard.



3 Teaching, Research and Services

The SWISS TCM UNI states in its mission statement that the independence of teaching and research is preserved. The education and training programs of SWISS TCM UNI comply with the qualification framework for the Swiss university sector. They are based on the quality standards for the accreditation of study programs in human medicine, dentistry and chiropractic according to MedBG and take into account the principles and goals in the context of the European Higher Education Area. SWISS TCM UNI offers degree programs with the academic degrees Bachelor of Science in TCM, Master of Science in TCM and PhD/Doctor of Science in TCM. The courses of study can be completed full-time or part-time as well as part-time. Internships, study trips and study visits to other universities complement the course offerings. In addition, SWISS TCM UNI offers a comprehensive TCM continuing education program.

Research at SWISS TCM UNI aims to apply knowledge effectively, expediently, economically and practice-oriented in teaching and services for the prevention, treatment and aftercare of diseases. All research activities are realized according to the principles of scientific independence, ethics (GCP/GEP), research culture, publicity, evaluation and utilization. SWISS TCM UNI conducts regular evaluations of its teaching and research activities, its services and the resulting outcomes.

4. Resources

SWISS TCM UNI, with the support of the sponsoring body, ensures the human resources, infrastructures and financial means to ensure its continuity and to achieve its strategic goals. Teaching services are financed by tuition fees so that teaching and related administration are self-supporting.

SWISS TCM UNI has two sites in Bad Zurzach for the delivery of its education and training and for clinical research.

Career development is seen as an integral part of the QAD system. Employees in all areas and at all functional levels are supported and promoted by SWISS TCM UNI.

SWISS TCM UNI encourages the research spirit of its employees. All members of SWISS TCM UNI are invited to contribute research ideas.

5 Internal and external communication

SWISS TCM UNI practices transparent communication both internally and externally. It ensures that the mission statement, the QAD strategy, as well as the activities, offers and developments are known to all target groups. Central communication media are the website for the information of all stakeholders as well as the intranet for students, lecturers and employees. The communication goals are explained in the communication concept according to internal and external target groups, concretized in the strategy and development plan and detailed in the action plan. The implementation is monitored by the "Communication" office and the QAD management.

University Management of SWISS TCM UNI