



**Swiss TCM Uni**  
瑞士中医药大学

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## **Guiding Principle**

These regulations are based on the QAD strategy.

(For simplicity, the masculine form is used throughout the text; the feminine form is included in each case).



## "Integrative medicine for the benefit of people"

**SWISS TCM UNI is a highly qualified Swiss training and research institute for integrative medicine at university level. Its mission is to offer holistic treatment methods for the health challenges of our time and to train the specialists needed for this purpose. This mission statement represents the lived identity and values of SWISS TCM UNI:**

- One of the first universities for Traditional Chinese Medicine (TCM) in Europe
- An open-minded, independent educational institute
- Sustainability as a principle of entrepreneurial thinking, acting and working
- Integration of TCM and conventional medicine
- Interaction of teaching, research and clinical activity
- International competence centre, supported by worldwide cooperations
- Since 2004 there is a direct connection with the WHO, since 2017 the participation for the development of standardized TCM therapies.
- The SWISS TCM UNI is part of the initiative of Bad Zurzach to distinguish itself not only as a healing and health resort but also as a place for education, research and congresses.

### **Independence**

SWISS TCM UNI is independent in terms of content as well as in political and economic terms.

### **Strong roots: 24 years of experience in the service of holistic medicine**

The people in charge of SWISS TCM UNI put their competence from more than 20 years of experience in clinical work as well as in teaching and research at the service of students from Switzerland and abroad. Most of the teaching staff at SWISS TCM UNI are active as clinical physicians and specialists. They consciously promote the connection between complementary and conventional medicine on a daily basis.

### **Regionally anchored - internationally networked**

SWISS TCM UNI is based and originates in the traditional Swiss healing and health resort of Bad Zurzach. In research and teaching, SWISS TCM UNI works closely with ZURZACH Care Bad Zurzach and various universities and institutes. An international network of TCM practices and clinics is available for the students' internships.

### **Sustainability as a practiced entrepreneurial principle**

SWISS TCM UNI anchors the principles of sustainable business management in all areas - teaching & studies, research & promotion of young professionals as well as services. The basis is a life in harmony with nature, which is reflected in the careful use of natural resources and responsible living



and working. SWISS TCM UNI understands sustainability competence as the ability to analyse, recognize and evaluate medical, ecological, social, cultural, economic and political challenges of the present and the future. This also includes the motivation to take responsibility for the future, to pursue goals of sustainable development in the personal and professional sphere and to participate in their implementation on a social and political level. SWISS TCM UNI promotes a participative, family- and gender-friendly, health-promoting corporate culture as well as regional and supra-regional networking and cooperation.

### **Science for the health of the people**

SWISS TCM UNI serves the well-being of people by offering a wide range of scientific services as well as health care at the cutting edge of research. In doing so, it fulfils the requirements under the aspect of effectiveness, economic efficiency and expediency.

### **Pioneers in TCM education at university level**

SWISS TCM UNI offers education with degrees as Bachelor of Science in TCM, Master of Science in TCM and PhD/Doctor of Science in TCM.

### **Learn from the best - work from the heart**

SWISS TCM UNI has an established worldwide network of lecturers and doctors. Students at SWISS TCM UNI learn from the best in their field. They receive a well-founded education, which combines all aspects of clinical activity and the "school of life". The education always includes the dimension of personality development. Therefore, much emphasis is placed on the direct supervision of students by students of higher semesters (tutors) and the lecturers.

### **Integration of conventional medicine and TCM**

Based on scientific evidence, students at SWISS TCM UNI learn about both TCM and conventional medicine. The focus is not on the differences, but on the connection and complementation. This allows students to apply what they have learned in their studies and experience the interaction of both disciplines.

### **Early focus on practical application**

Part of the studies at SWISS TCM UNI is the early practical work in TCM partner practices and clinics in Switzerland and China. This quickly introduces students to working with patients.

### **Quality culture**

At SWISS TCM UNI, quality culture is understood as the integration of quality awareness and quality-oriented action. Quality is not limited to the characteristics of procedures and processes. Rather, it involves all members. The aim of the quality culture is to promote their quality awareness in their private and professional lives in such a way that quality is lived as a matter of course. This contributes to sustainable success for each individual as well as for SWISS TCM UNI.



## **Equal opportunities**

Since its inception, SWISS TCM UNI has been committed to a climate of recognition and respect, as well as to offering equal opportunities to all university members. Social diversity is valued and discrimination of any kind is counteracted. Equality, tolerance and respect are binding for all university members and shape their actions. SWISS TCM UNI promotes gender-equitable study and working conditions, i.e. equal rights and equal development opportunities for all people in all areas of the university. This includes the conscious use of female lecturers in the teaching staff, equal pay and the promotion of the compatibility of career and family through part-time work. Mobbing, sexual harassment and other forms of disrespect are not tolerated by SWISS TCM UNI.

## **Vision: Location Bad Zurzach Canton Aargau as international TCM competence centre**

The Swiss TCM Academy integrates in a unique way the competence and potential from teaching, research, service and quality. It combines the knowledge, the experience and the lifeblood to develop holistically trained TCM specialists on a university level in Switzerland to become medical experts. The healing and health resort Bad Zurzach Canton Aargau is to become an internationally renowned TCM competence and congress centre. Top-class experts who work as lecturers at the SWISS TCM UNI are already being used as speakers at professional congresses in Bad Zurzach Canton Aargau.

University Council of the SWISS TCM UNI